

YOUR GUIDE TO THE

CAPITAL MARKETS FORUM 2025

18TH FEBRUARY 2025
KAFD Conference Centre

19-20TH FEBRUARY 2025
Four Seasons Hotel Riyadh Corporate Access Meetings

Riyadh, Kingdom of Saudi Arabia

Powering Connections

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About CMF

The Capital Markets Forum (CMF) is a premier global platform designed to foster interconnectedness between key financial markets worldwide. Organized by Saudi Tadawul Group (STG), CMF brings together influential stakeholders—including policymakers, investors, corporates, and innovators—to explore transformative trends and opportunities in capital markets. With the theme “Powering Connections”, the forum serves as a catalyst for innovation, financial stability, and sustainable growth, while building long-lasting partnerships that drive progress across global economies.

CMF reflects a commitment to shaping the future of financial ecosystems by unlocking cross-border investment potential and enabling dialogue on emerging technologies, policy reforms, and collaborative strategies. CMF embodies the vision of interconnected, adaptive markets that respond dynamically to a changing global economy.

About STG

The Saudi Tadawul Group (STG) serves as the parent company for a suite of specialized subsidiaries, including the Saudi Exchange, a dedicated stock exchange business; the Securities Clearing Center Company (Muqassa); the Securities Depository Center Company (Edaa); and Wamid, the innovation arm of the Group.

Founded in March 2021, following the transformation of the Saudi Stock Exchange (Tadawul) into a holding group structure, the Saudi Tadawul Group has successfully integrated its subsidiaries to enhance the appeal and competitiveness of the Saudi capital market. Guided by its vision to become a world-leading holding group, the organization is committed to fostering a diverse Saudi capital market and serving as a vital bridge between global investors and regional economies.

Key Highlights From SCMF24

SCMF 2024 exceeded expectations and solidified its reputation as a premier capital market forum in the region.



41
Corporates



664
Investors Attending



501
Investors Booked



501
Meetings Booked



Key Highlights From CMF24 Hong Kong

CMF Hong Kong 2024 set a new benchmark for global capital market engagement, bringing together industry leaders, investors, and corporates in an impactful forum.



39
Corporates



290
Investors Attending



172
Investors Booked



263
Meetings Booked



Corporates Participating



Abu Dhabi National Oil Co. (ADNOC)

ACWA Power Co.

Ades Holding Co.

Alinma Bank

AlKathiri Holding Co.

Al-Sharif Law Firm

Amlak International Finance Company

anb

Arabian Centres Co. (Cenomi Centers)

Arabian Drilling Co.

Awqaf Investment

Bank Albilad

Bank AlJazira

Banque Saudi Fransi (BSF)

Beijing Energy International

Central New Energy

CNGR Advanced Materials

Dr. Soliman Abdel Kader Fakeeh Hospital Co.

Fawaz Abdulaziz Alhokair Co. (Cenomi Retail)

First Mills Co.

Fosun

Great Wall Motor

Impact46

Jahez International Company for Information System
Technology (Jahez)

Jingdong Property

KAFD

Khaligyoun Legal Advisors (KLA Firm)

MBC Group

Middle East Paper Co. (MEPCO)

Mozn

Mouwasat Medical Services Co.

MSCI

Nahdi Medical Company

National Shipping Company of Saudi Arabia (Bahri)

Retal Urban Development Co.

Saudi Aramco Base Oil Co. (Luberef)

Saudi Arabian Oil Company (Aramco)

Saudi Awwal Bank (SAB)

Saudi Basic Industries Corp. (SABIC)

Saudi Electricity Company

Saudi German Health

Saudi Investment Bank (SAIB)

Saudi Logistics Services Co. (SAL)

Saudi National Bank (SNB)

S&P Global

Saudi Real Estate Co. (Al Akaria)

Saudi Telecom Company (STC)

Savola Group

Sibionics

Sino Biopharma

Sunwoda EVB

Tanmiah Food Co.

Tassnief

The Company for Cooperative Insurance (Tawuniya)

The Power and Water Utility Company
for Jubail and Yanbu (Marafiq)

Tofflon

Xiaomi

Zoomlion

Government Entities Participating



Capital Market Authority (CMA)

Financial Academy

Financial Sector Development Fund (FSDP)

General Organization for Social Insurance (GOSI)

National Debt Management Center (NDMC)

Financial Institutions Participating



Alinma Investment

Alistithmar Capital (ICAP)

Aljazira Capital

Alkhabeer Capital

Alkhair Capital

anb capital

BMG Financial Group

Bloomberg LP

BSF Capital

Citigroup

Derayah Financial

Deutsche Securities

EFG Holding

Emirates NBD Capital

Goldman Sachs

HSBC

Kamco Invest

J. P. Morgan

Lazard

Merrill Lynch

Moelis and Company Saudi Limited Co.

Morgan Stanley

Omega Financial Solutions

Roemer Capital

Rothschild & Co.

SAB Invest

Sahm Capital

Saudi Economic and Development Securities
Company (SEDCO Capital)

SNB Capital

Yaqeen Capital

Zoho Corporation

Agenda

DAY ONE | TUESDAY 18TH FEBRUARY 2025

Main conference, KAFD Conference Centre



The CMF main conference offers expert-led sessions that delve into global macroeconomic trends, uncovering key challenges and opportunities shaping the financial landscape. This agenda provides a comprehensive overview of worldwide market dynamics, policy shifts, and economic forecasts, fostering thought-provoking discussions and strategic insights. Designed for decision-makers, this platform emphasizes critical global topics, empowering attendees with the knowledge to navigate complex markets. Engage with influential leaders and thought leaders as they share actionable perspectives to shape the future of global finance.

08:00 – 08:45	REGISTRATION & NETWORKING
08:45 – 08:50	OPENING & WELCOMING
TRACK 1	THE ANNUAL ECONOMIC SPRINT™ Navigating New Economic Frontiers: Macro, Growth, and Regional Dynamics
08:50 – 09:00	SPRINT 1: Global Economic Outlook: Evolving Global Dynamics and Economic Shifts Globalisation and geoeconomics drove macro-economics for decades, but further shocks to the system drive the geopolitical balance higher in the world view. In an era of sluggish growth (rate cuts, inflation, US elections) many have a cautiously optimistic view. What is the latest economic outlook globally, and what are the different regional influences driving the global economy? Speaker: TBC
09:00 – 09:10	SPRINT 2: Middle East Economic Outlook: Regional Growth, Economic Diversification, and Driving FDI The IMF predicted growth for the region, and growth expectations in the region outpace those of all other regions. With major reforms and projects still pressing ahead, we are seeing the impacts of non-oil reliance progressing further. This session will deep dive into regional economics and in particular Saudi Arabia. With growth across consumption, travel, tourism and hospitality, how does that help drive FDI and further growth to progress the agenda towards 2030? Speaker: Mr. Ahmed Shams ElDin, Head of Research – EFG Holding
09:10 – 09:20	SPRINT 3: The Evolution of Capital Flows Examining theoretical foundations of capital flows in a rapidly transforming global economy. Building on macroeconomic and regional insights from the previous sessions, this session will focus on the shifting paradigms of capital allocation across borders, sectors, and asset classes. How are key sectors responding to the evolving economic landscape and regional dynamics outlined earlier. What are the forces reshaping industries such as technology, energy, healthcare, and finance, (focusing on digital transformation, green initiatives, and demographic-driven demands). Speaker: Mr. Raman Subramanian, Managing Director & Global Head of Solutions – MSCI
09:20 – 09:30	SPRINT 4: Commodities and Growth: Unveiling Opportunities in a Dynamic Market This session will explore the transformative role of commodities in shaping the GCC's economic growth and advancing its capital markets. Despite shifts in supply and demand dynamics, the region is uniquely positioned to leverage its commodities expertise to drive innovation, resilience, and long-term value creation. Panelists will delve into strategies for navigating market fluctuations, enhancing competitiveness, and leveraging the potential of commodities to support regional and global economic ambitions. Speaker: Mr. Russel Robertson, Chief Commercial Officer – Gulf Mercantile Exchange
09:30 – 09:50	SPRINT 5: Economic Express: Fast-Tracking Insights on Global Capital Trends In this rapid-fire session, top economists and financial leaders tackle the most pressing questions shaping global capital markets today. From evolving economic landscapes to regional dynamics driving growth, this engaging Q&A format will deliver fast-paced, insightful discussions on emerging trends, challenges, and opportunities. With a focus on audience interaction, panelists will share their perspectives on navigating uncertainties and leveraging innovative strategies to sustain economic momentum in a multipolar world. Speakers: Mr. Rajeev Sibal, Senior Global Economist – Morgan Stanley Mr. Shakir Iqbal, Head of CEEMEA Equity Sales – J.P. Morgan Goldman Sachs – Speaker TBC Lazard – Speaker TBC Moderated by: Mr. Peter Niklewicz, Institutional Clients Relations Head – Saudi Exchange
09:50 – 10:05	KAFD IN FOCUS: Building a Financial Ecosystem through the Power of Connections An exclusive fireside chat which unveils the latest milestones in KAFD's transformative journey. Discover the nexus between urban development, economic diversification, and strategic connections and how they are shaping a financial center of the future. Speaker: Mr. Ibrahim AlSughayer, Chief Financial Officer – KAFD Moderated by: TBC

TRACK 2	THE CAPITAL HORIZON: The Middle East as the New Capital Market Nexus
10:05 – 10:20	SAUDI ORCHESTRA SHOW PERFORMING THE SAUDI ANTHEM
10:20 – 10:25	OPENING SPEECH
10:25 – 10:45	<p>FIRESIDE CHAT 1: Saudi Arabia's Economic Horizon: Beyond Growth on the International Stage</p> <p>As the Kingdom's economy continues to reach and surpass key milestones—(trillion-dollar economic standing, non-oil activities half of GDP, investment projected to rise to 28% of GDP by 2030, and economists predicting stronger FDI inflows)—the messages seem to say there is still much more to come on the horizon. With significant strides in tourism and events like Expo 2030 and the FIFA World Cup 2034 confirmed, how does the Kingdom envision its position on the international stage, and what more opportunities do we see for it ahead?</p> <p>Speaker: TBC Moderated by: TBC</p>
10:45 – 11:10	<p>PANEL 1: The Proliferation of Potential: Where to Invest in a Multipolar World</p> <p>As the global economy becomes increasingly multipolar, Hong Kong, United States, United Kingdom and Saudi Arabia emerge as pivotal markets shaping the future of capital flows and investment strategies. This session brings together representatives from the influential regions to discuss how shifting economic power and interconnected markets are redefining opportunities for investors. Panelists will delve into macroeconomic trends that are reshaping global capital flows and impacting investment decisions.</p> <p>The conversation will also dive into the investment landscapes of these regions, address strategies for balancing risks and rewards in emerging economies, offering practical insights on diversification and building resilient portfolios for sustainable growth in an evolving global financial landscape.</p> <p>Speakers: H.E. Eng. Khaled AlFaleh, Minister of Investment of Saudi Arabia – Ministry of Investment Speaker 2 TBC Speaker 3 TBC Moderated by: Mrs. Lara Habib, Senior Business News Presenter – Al Arabiya</p>
11:10 – 11:30	<p>FIRESIDE CHAT 2: Shaping Saudi Arabia's Economic Vision: Innovation, Growth, and Global Integration</p> <p>This fireside chat will explore the Kingdom's strategic priorities for economic diversification and sustainable growth. The conversation will focus on the evolving global landscape, Saudi Arabia's efforts to attract foreign direct investment (FDI), and the pivotal role of innovation in driving development. The discussion will also delve into how Saudi Arabia is aligning its national planning objectives with Vision 2030, ensuring resilience and adaptability in a rapidly changing economic environment.</p> <p>Speaker: TBC Moderated by: Mrs. Georgia Tolley, Journalist, Radio presenter – Dubai Eye</p>
11:30 – 11:50	<p>FIRESIDE CHAT 3: Redefining Capital Markets: Navigating Change in a New Economic Landscape</p> <p>Macroeconomic dynamics are increasingly shaped by factors beyond traditional economic measures. In this new era of change, investor demand is shifting towards considerations that extend beyond just financial performance. Are capital markets charting a new course? As questions about where and how to invest become more pressing, this session will explore the future of capital markets, and the significance of diversification and investment strategies, highlighting the necessity of foresight and strategic thinking.</p> <p>Speaker: H.E. Mohammed ElKuwaiz, Chairman of Capital Market Authority – Capital Market Authority Moderated by: Mrs. Nadine Hani, Senior Business News Presenter – Al Arabiya</p>
11:50 – 12:25	<p>PANEL 2: Global Capital Markets: Enhancing Resilience and Connectivity</p> <p>This panel will bring together global leaders from leading exchanges and financial organizations to discuss strategies for enhancing market resilience and improving risk management amid global challenges. Panelists will discuss the critical role of exchanges in advancing ESG standards, fostering sustainable finance, and driving technological innovation. The discussion will also focus on the power of international collaboration and market integration to enhance global connectivity, improve transparency, and align regulatory frameworks, ensuring a robust and interconnected global financial ecosystem.</p> <p>Speakers: Eng. Khalid AlHussan, Chief Executive Officer – Saudi Tadawul Group Mrs. Bonnie Y Chan, Chief Executive Officer – Hong Kong Exchanges and Clearing Mrs. Nandini Sukumar, Chief Executive Officer – The World Federation of Exchanges Speaker 4 TBC Moderated by: Mrs. Lara Habib, Senior Business News Presenter – Al Arabiya</p>
12:25 – 13:10	<p>PANEL 3: From Desert to Dynamo: The Middle East's Capital Market Transformation</p> <p>This panel will explore the future of GCC markets and their pivotal role in attracting foreign direct investment (FDI) to stimulate international demand. As global supply chains evolve and investor priorities shift, greater collaboration within and between regional blocs presents significant opportunities. Key topics will include the benefits of closer cooperation on cross-listings, leveraging competitive strengths and shared values, and understanding the trends driving investor focus. The discussion will also address the impact of global economic headwinds on the region and how embracing sustainability is shaping the transition to a post-oil economy, positioning GCC markets for long-term growth and resilience.</p> <p>Speakers: Shaikh Khalifa Al Khalifa, Chief Executive Officer – Bahrain Bourse Mr. Abdulaziz AlEmadi, Chief Executive Officer – Qatar Stock Exchange Mr. Haitham AlSalmi, Chief Executive Officer – Muscat Stock Exchange Mr. Abdulla AlNuaimi, Chief Executive Officer – Abu Dhabi Securities Exchange Speaker 5 TBC Moderated by: Mr. Faris AlGhannam, Chief Executive Officer – HSBC Saudi Arabia</p>

13:10 – 13:45 LUNCH BREAK

TRACK 3: THE CAPITAL CRYSTAL BALL: The Future Landscape of Capital Markets

13:45 – 14:30 PANEL 4: Navigating Opportunities in an Evolving Landscape

Exploring the latest strategies and diversification trends shaping the industry and how technology is revolutionizing the sector. This panel will analyse shifting client preferences and behaviours, highlighting how investment banks and Asset Management firms can adapt to meet the needs of tomorrow's investors. How can the Power of Collaboration create potential synergies between firms to enhance offerings and drive innovation in an increasingly competitive market.

Speakers: Mr. Naif AlMesned, Managing Director & Chief Executive Officer – Aljazira Capital | Mr. Mohammed AlShammasi, Chief Executive Officer – Derayah Financial | Mr. Loai Bafaqehf, Head of Securities & Acting Chief Technology Officer – SNB Capital | Speaker 4 TBC | Speaker 5 TBC

Moderated by: Mr. Yazeed Alsalloom, Chief Executive Officer – Merrill Lynch

14:30 – 15:05 PANEL 5: Forging Connections in Chemicals, Energy, and Oil and Gas: Shaping a Sustainable Future

This panel will explore the latest developments in the chemicals, energy, and oil sectors, focusing on their interconnected roles in driving economic growth and sustainability. Panellists will discuss how innovation and sustainability initiatives are shaping these industries, while addressing global challenges and emerging opportunities. The session will also highlight the technological advancements that are happening in these sectors in the region as companies look to support industrial growth and ensure long-term resilience.

Speakers: Mr. Ziad AlMurshed, Executive Vice President & Chief Financial Officer – Saudi Arabian Oil Company (Aramco) | Dr. Mohamed Farouk, Chief Executive Officer – ADES | Mr. Yousef Salem, Chief Financial Officer – Abu Dhabi National Oil Company (ADNOC) | Speaker 4 TBC | Speaker 5 TBC

Moderated by: Mr. Edoardo Fassat, Global Head of Energy & Power and Senior Partner – Rothschild & Co

15:05 – 15:40 PANEL 6: Banking on the Future: Driving Financial Innovation and Economic Growth in Saudi Arabia

Exploring the pivotal role of banking in Saudi Arabia's economic transformation, highlighting key areas such as sustainability, digital innovation, and adaptability to evolving customer needs. Panelists will explore strategies to meet evolving customer needs, enhance operational excellence, and advance financial inclusion across the sector. The conversation will deep dive into how panelists are leveraging advanced technologies to reshape financial services, driving holistic digital transformation, and building a resilient, sustainable financial ecosystem that aligns with the Kingdom's ambitious economic objectives.

Speakers: Mr. Tariq AlSadhan, Chief Executive Officer – Saudi National Bank (SNB) | Mr. Tony Cripps, Managing Director & Chief Executive Officer – Saudi Awwal Bank (SAB) | Speaker 3 TBC | Speaker 4 TBC

Moderated by: TBC

15:40 – 16:10 PANEL 7: Innovating Financial Markets for Future Growth and Efficiency

This panel brings together prominent leaders in the financial services industry to explore the innovations shaping the future of financial markets, zeroing in on the latest developments in Saudi Arabia. The discussion will delve into the role of advanced trading technologies, the importance of diverse investment products, and the impact of regulatory frameworks on market development. Gain insights into how these experts are navigating the challenges and opportunities of investing in Saudi Arabia's capital market, attracting regional and global investors, and supporting the Kingdom's economic development in line with Vision 2030.

Speakers: TBC

Moderated by: TBC

16:10 – 16:35 PANEL 8: Data Driving Capital Markets: Monetising Insights and the Future of Data in Shaping Capital Markets

Sell-side entities, including investment banks and brokerages, generate valuable proprietary data from market analysis, trading, and client interactions, offering insights into market trends, consumer behaviour, and economic indicators. However, monetizing this data presents challenges, particularly due to regulatory constraints around data privacy and security. Firms must comply with these regulations while investing in advanced analytics infrastructure to manage large volumes of data. On the buy-side, firms leverage this data to gain competitive insights and enhance investment strategies. Meanwhile, infrastructure companies such as stock exchanges and clearinghouses also play a significant role in data monetization, using their vast transactional data to provide services like predictive analytics and risk management solutions. With the rapid advancements in AI and the increasing importance of data-driven solutions, this session will explore the future of data in capital markets. Can we envision a world where data-backed solutions become central to capital market development?

Speakers: Mr. Mehdi Miri, Chief Executive Officer – DirectFN | Ms. Katharine Furber, Global Head of Emerging Markets Trading Product – Bloomberg LP | Mr. Doug Peterson, Special Advisor & Member of the Board of Directors – S&P Global

Moderated by: TBC

16:35 – 17:00

PANEL 9: Shaping the Future of Real Estate and Construction: Innovation and Growth in a Transforming Economy

This panel will explore the evolving landscape of the real estate and construction sectors in Saudi Arabia and the region, focusing on how leading companies are leveraging innovation, sustainable practices, and strategic partnerships to drive growth. Panelists will discuss trends, investments, and key initiatives shaping the sector, while addressing opportunities and challenges in balancing rapid growth with sustainability and innovation. The discussion will highlight how these industries are contributing to the Kingdom's long-term economic goals and supporting Vision 2030 by meeting the demands of a growing population and fostering economic diversification.

Speakers: Mr. Fahad Alaslami, Chief Financial Officer – Saudi Real Estate Co. (Al Akaria) | Mrs. Samia Hajjou, Strategy Vice President – AlKathiri Holding | Mrs. Leila Al Suhaimi, Sustainability Manager – Retal Urban Development Co.

Moderated by: Mr. Raed AlQubaysi, Senior Vice President of Real Estate Investment – Awqaf Investment

17:00 – 17:20

FIRESIDE CHAT 4: Pioneering Leadership: Driving Global Impact through Leadership, Innovation and Economic Growth

This engaging fireside chat will delve into the critical role of leadership, innovation, and economic diversification in today's rapidly evolving global business environment. The discussion will highlight how strategic connections strengthen international relationships, advance Saudi's economic goals, and shape the future of business. The session will also examine opportunities and challenges in fostering sustainable growth and implementing effective leadership strategies in the local market.

Speaker: TBC

Moderated by: TBC

17:20 – 17:45

PANEL 10: At the Crossroads of ESG: Navigating Commitments and Future Investment Strategies

ESG issues have gained significant traction in recent years, though some question whether the momentum is slowing. Investors are increasingly factoring ESG considerations into their decision-making, while companies are integrating ESG principles into their core strategies. As countries like Saudi Arabia and the UAE pursue ambitious sustainability goals (Saudi Arabia aiming for net zero by 2060 and 50% renewable energy by 2030), this panel will analyse how companies across sectors are responding to these challenges.

The discussion will explore the role of innovation in driving sustainable growth, how businesses are adapting to the evolving regulatory environment, and how they are leveraging ESG to create long-term value. With insights from leaders in energy, finance, and technology, the panel will provide a comprehensive look at the opportunities and challenges in aligning business strategies with sustainability goals, both regionally and globally.

Speakers: Speaker 1 TBC | Speaker 2 TBC

Moderated by: Mrs. Georgia Tolley, Journalist, Radio presenter – Dubai Eye

17:45 – 18:05

FIRESIDE CHAT 5: The Power of Connections: At the Intersection of Diplomacy, Economic Policy, and Global Investment Trends in shaping the Future of Global Capital Markets

This session will delve into the intersection of diplomacy, economic policy, and global investment trends, focusing on how Saudi Arabia is strategically positioning itself as a global financial hub. Gain first-hand insights into the Kingdom's initiatives to attract foreign direct investment (FDI) and how it is fostering international partnerships in capital markets, illustrating how these efforts align with Vision 2030 to drive economic growth and stimulate global investor interest.

The discussion will also highlight Saudi Arabia's influence in global trade flows and cross-border investment strategies, emphasising its geographic and economic advantages in promoting deeper market integration. Additionally, the session will explore the Kingdom's commitment to enhancing investor confidence and building a resilient financial ecosystem, reinforcing its role as a transformative force in global capital markets.

Speaker: TBC

Moderated by: Mrs. Nadine Hani, Senior Business News Presenter – Al Arabiya

18:05 – 19:05

SAUDI CAPITAL MARKET AWARDS 2024 CEREMONY

Agenda

The Investor Hub is an interactive space where investors and innovators come together to showcase groundbreaking opportunities. It's designed to foster impactful pitches, collaborative discussions, and real-time feedback from leading market players. This unique setup bridges the gap between capital seekers and investors, creating a dynamic environment for deal-making and networking. With its engaging and fast-paced format, the Investor Hub enables participants to explore transformative ideas and forge partnerships that drive growth, innovation, and sustainable financial success.

List of Confirmed Speakers

SESSION TYPE	SPEAKER NAME
Product Overview: Capital Management System	Mr. Nasser AlAjaji – Chief of Listing, Saudi Exchange
Product Overview: Edaa Connect	Mr. Mohammad AlHomid – Head of Registry Services, Edaa
Product Overview: World Cup Report	Mr. Iyad Ghulam – Head of Equity Research, SNB Capital

Prominent Confirmed Speakers



**H.E. Eng.
Khaled AlFaleh**
Minister of Investment
of Saudi Arabia
Ministry of Investment



**H.E. Mohammed
Elkuwaiz**
Chairman of the Board
Capital Market Authority
of Saudi Arabia



**Eng. Khalid
AlHussan**
Chief Executive Officer
Saudi Tadawul Group



**Bonnie
Y Chan**
Chief Executive Officer
Hong Kong Exchanges and
Clearing Limited (HKEX)



**Nandini
Sukumar**
Chief Executive Officer
The World Federation
of Exchanges



**Shaikh Khalifa
AlKhalifa**
Chief Executive Officer
Bahrain Bourse



**Abdulla
AlNuaimi**
Chief Executive Officer
Abu Dhabi Securities
Exchange



**Haitham
AlSalmi**
Chief Executive Officer
Muscat Stock
Exchange



**Abdulaziz
AlEmadi**
Acting Chief Executive Officer
Qatar Stock Exchange



**Tariq
AlSadhan**
Chief Executive Officer
AlKathiri Holding
Saudi National Bank (SNB)



**Naif
AlMesned**
Managing Director & Chief
Executive Officer
AlJazira Capital



**Mohammed
AlShammasi**
Chief Executive Officer
Derayah Financial



**Tony
Cripps**
Managing Director &
Chief Executive Officer
Saudi Awwal Bank (SAB)



**Ziad
AlMurshed**
Executive Vice President
& Chief Financial Officer
Saudi Arabian Oil Company
(Aramco)

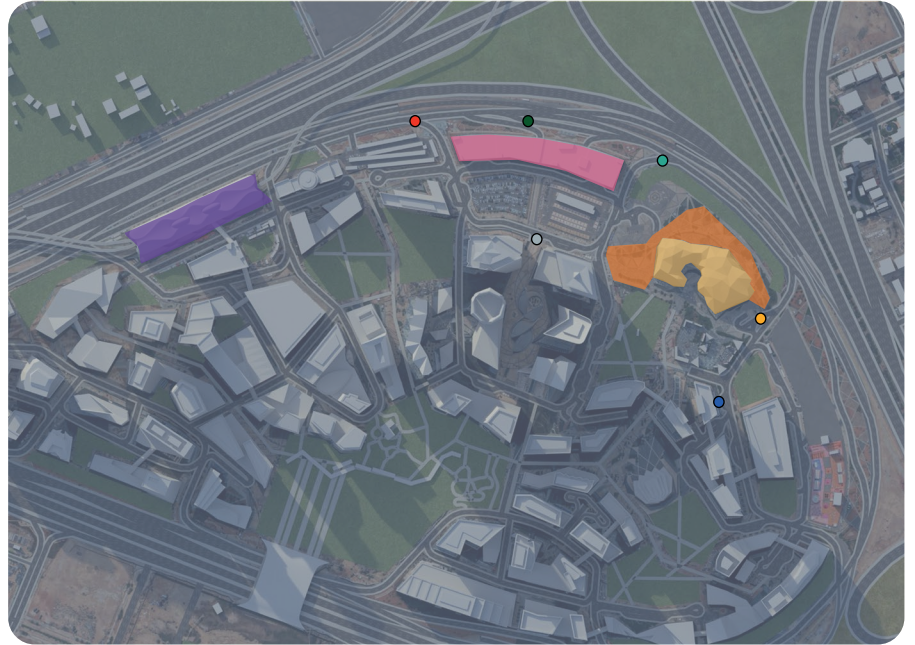


**Ibrahim
AlSughayer**
Chief Financial Officer
KAJD

Floor Plan

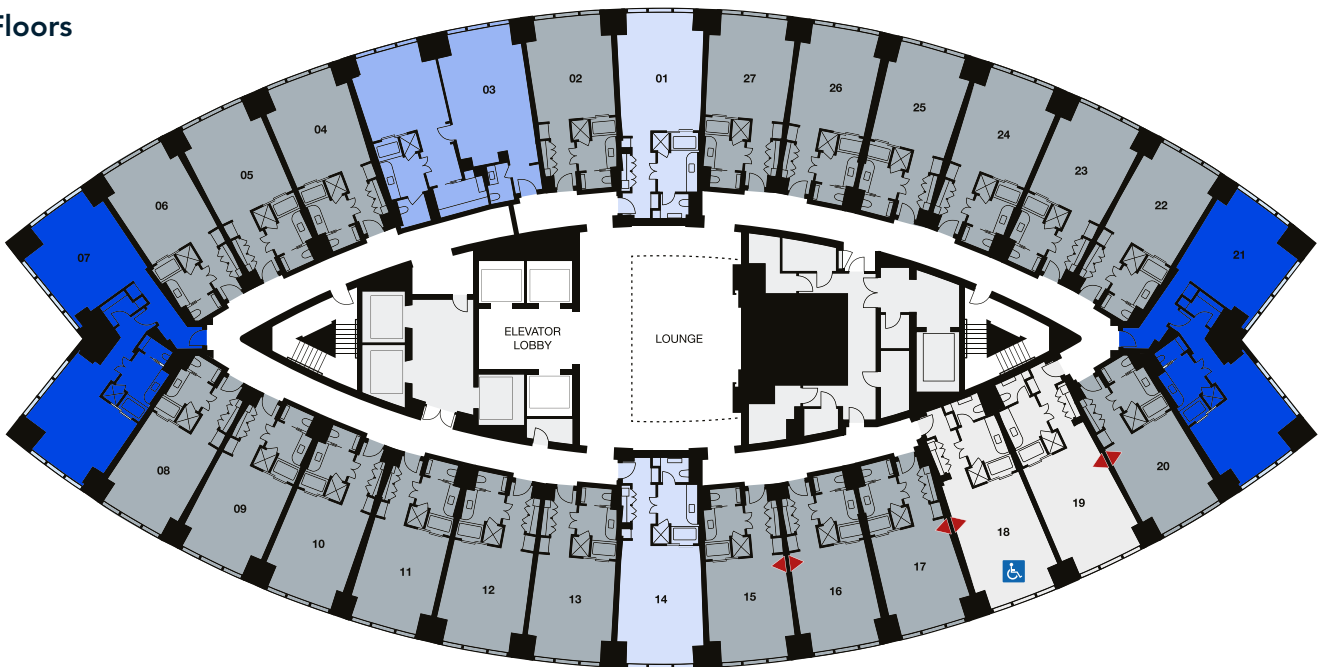
KAFD Venue Overview

- KAFD Metro Station**
- Parking Building**
Free parking for Visitors
- Conference Center**
Speakers, Discussions, Meeting rooms & more!
- Courtyard Area**
Sponsor Booths and Meeting Rooms
- Uber and Taxi Entry**
- Uber and Taxi Exit**
- KAFD Parking Building 104**
- Conference Center Basement Parking**
- Uber/Taxi Pick Up / Drop Off #1**
- Uber/Taxi Pick Up / Drop Off #2**



North & South Meeting Rooms

All Floors



- Superior King Room
- One Bedroom Superior Suite A
- Deluxe King Room
- Accessible Room
- Deluxe Twin Room
- Connecting Rooms
- Four Seasons Executive Suite

Floor Plan

Four Seasons Hotel

Venue Map



Sponsor Booths



Gold

3,6 m x 3,2 m Total Space

Premium Furniture

Shared Balcony Space

Branding

Glass Wall

Booth Partition

Branding Pillar

Furniture

1x Coffee Table

4x Single Seater Sofas

Decor

1x Small Table Plant

Sponsor Booths



Platinum

5m x 3,9 m Total Space (Booth size exclusive of Balcony size)

Customizable interior

Premium Furniture

TV screen

Exclusive Balcony Space (straight 2,5m x 5m)

Branding

Glass Wall Branding

Suite Curved Partition & Suite Straight Partition

Branding Pillar

Hanging Branding

Furniture

1x Cocktail Table & 2x Cocktail Chairs

2x Coffee Table

2x Single Seater Sofas

1x Double Seater Sofa

Decor

1x Small Table Plant

1x Large Plant Pot

Sponsor Booths



Mega

4,9m x 3,9 m Total Space (Booth size exclusive of Balcony size)

L Shaped Balcony (27,22 sqm)

Customizable interior

Premium Furniture

TV Screen

Branding

Glass Wall Branding

Suite Curved Partition & Suite Straight Partition

Branding Pillar

Hanging Branding

Furniture

1x Cocktail Table & 2x Cocktail Chairs

2x Coffee Table

2x Single Seater Sofas

1x Double Seater Sofa

Decor

1x Small Table Plant

1x Large Plant Pot

Hotel Recommendations



Four Seasons Hotel Kingdom Centre, Riyadh

Soaring over the city in the iconic Kingdom Tower, Four Seasons Hotel Riyadh is a buzzing hub at the forefront of style and sophistication. Redesigned interiors bring authentic Saudi heritage and craftsmanship to life, while our distinguished team provides a bespoke experience through thoughtful, personalized service and hospitality. For a discounted rate at the hotel, please click on the link below.



*Four Seasons Riyadh booking link valid until rooms are available to sell.



Hyatt Regency Riyadh Olaya

Experience the perfect blend of business and leisure at the Hyatt Regency Riyadh Olaya. Enjoy modern architecture, comfortable rooms, an array of business services, and family-friendly amenities. Your visit to Riyadh will be both engaging and productive, with the King Abdullah Financial District (KAFD) and the Riyadh International Convention & Exhibition Center conveniently located nearby.



*Booking link is valid until 10/02/2025. The booking dates fall between 16-21/02/25.

Hotel Recommendations



Voco Riyadh

Warm hospitality and comfort combine at voco® Riyadh. An award winning hotel and the preferred destination for Riyadh Season. You'll find us on King Fahad Road, close to government offices and Riyadh Park Mall, with fast access to King Khalid International Airport. Spacious rooms offer our hallmark voco™ styling, plus media hubs for all your devices, and there's a choice of global dining in six restaurants.



*Booking link is valid until 15/01/2025. The booking dates fall between 16-21/02/25.



Doubletree by Hilton Riyadh Financial District

DoubleTree by Hilton Riyadh Financial District offers a modern, luxurious stay in Riyadh's dynamic business hub. Located just minutes from the King Abdullah Financial District (KAFD), it's ideally suited for global visitors. The hotel features contemporary rooms, top-tier amenities, and exceptional service. Guests can enjoy diverse dining options, a fully-equipped fitness center, and versatile meeting facilities. With its prime location, including close proximity to KAFD, DoubleTree ensures a comfortable and productive experience for all travellers.



*Booking link is valid until 05/02/2025. The booking dates fall between 16-21/02/25.

Metro Station Guide

How to reach KAFD and Four Seasons Hotel using the metro station

You can easily reach the KAFD area via the Blue, Yellow, and Purple metro lines directly, or by transferring from the Red and Orange tracks.

You can reach Four Seasons area via the Blue Metro line, by switching metro lines from the KAFD station.

Metro tickets can be conveniently purchased through the Darb App or by obtaining a Darb card at any metro station.

Alternatively, you can use Apple Pay directly for a seamless travel experience.

For more information and the latest updates on the Riyadh Metro's phased operations, visit the official Riyadh Metro website, follow their social media channels or download the app.



GET IT ON
Google Play



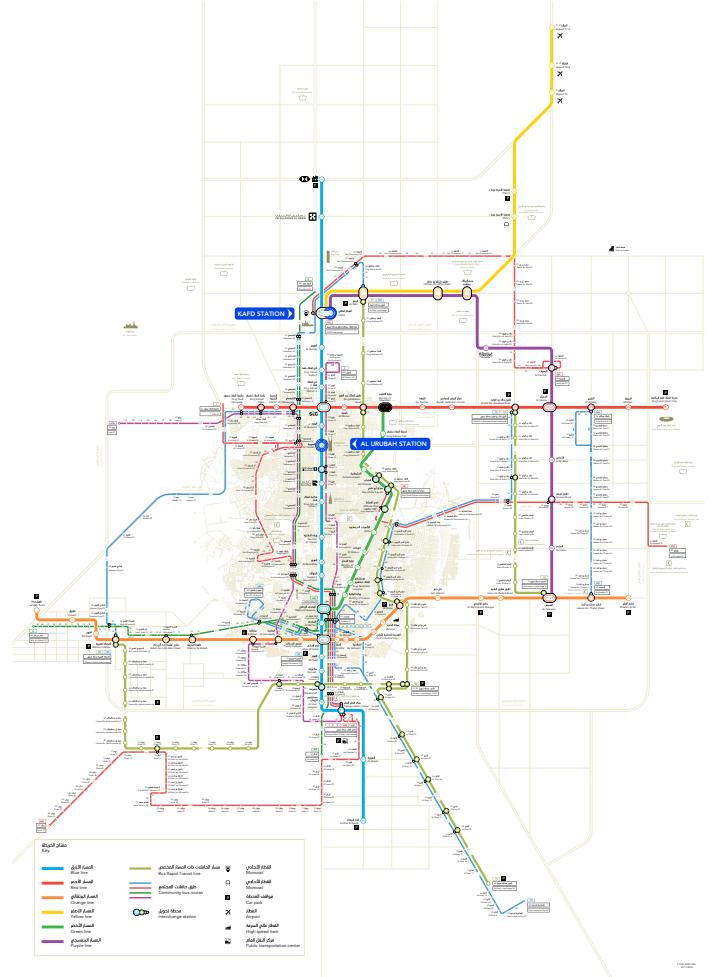
Download on the
App Store





قطار الرياض
riyadh metro

@riyadhtransport
rpt.sa





KAFD Metro Station to Conference Centre

- **Conference Center**
Speakers, Discussions, Meeting rooms & more!
- **KAFD Metro Station**
Mode of Transport to reach the event
-  **Outdoor walking inside KAFD area**
Follow the directional signage for A.01 Conference Center
-  **Rekab shuttle Vans: multiple stops**
- ... **Walking distance**

KAFD Metro Station	Conference Center	Rekab Metro to Conference Center
2.02	A.01	A.01 to 2.02

It will take you approximately 17min maximum for one of the options above.

Contact Us

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