

YOUR GUIDE TO THE

# CAPITAL MARKETS FORUM 2025

**18<sup>TH</sup> FEBRUARY 2025**  
KAFD Conference Centre

**19-20<sup>TH</sup> FEBRUARY 2025**  
Four Seasons Hotel Riyadh Corporate Access Meetings

Riyadh, Kingdom of Saudi Arabia

# Powering Connections

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# About CMF

The Capital Markets Forum (CMF) is a premier global platform designed to foster interconnectedness between key financial markets worldwide. Organized by Saudi Tadawul Group (STG), CMF brings together influential stakeholders—including policymakers, investors, corporates, and innovators—to explore transformative trends and opportunities in capital markets. With the theme “Powering Connections”, the forum serves as a catalyst for innovation, financial stability, and sustainable growth, while building long-lasting partnerships that drive progress across global economies.

CMF reflects a commitment to shaping the future of financial ecosystems by unlocking cross-border investment potential and enabling dialogue on emerging technologies, policy reforms, and collaborative strategies. CMF embodies the vision of interconnected, adaptive markets that respond dynamically to a changing global economy.

# About STG

The Saudi Tadawul Group (STG) serves as the parent company for a suite of specialized subsidiaries, including the Saudi Exchange, a dedicated stock exchange business; the Securities Clearing Center Company (Muqassa); the Securities Depository Center Company (Edaa); and Wamid, the innovation arm of the Group.

Founded in March 2021, following the transformation of the Saudi Stock Exchange (Tadawul) into a holding group structure, the Saudi Tadawul Group has successfully integrated its subsidiaries to enhance the appeal and competitiveness of the Saudi capital market. Guided by its vision to become a world-leading holding group, the organization is committed to fostering a diverse Saudi capital market and serving as a vital bridge between global investors and regional economies.

# Key Highlights From SCMF24

SCMF 2024 exceeded expectations and solidified its reputation as a premier capital market forum in the region.



**41**  
Corporates



**664**  
Investors Attending



**501**  
Investors Booked



**501**  
Meetings Booked



# Key Highlights From CMF24 Hong Kong

CMF Hong Kong 2024 set a new benchmark for global capital market engagement, bringing together industry leaders, investors, and corporates in an impactful forum.



**39**  
Corporates



**290**  
Investors Attending



**172**  
Investors Booked



**263**  
Meetings Booked



# Corporates Participating



Ades Holding Co.

Saudi Investment Bank (SAIB)

Fawaz Abdulaziz Alhokair Co. (Cenomi Retail)

Saudi Aramco Base Oil Co. (Luberef)

First Mills Co.

AlKathiri Holding Co.

Bank Albilad

Saudi Awwal Bank (SAB)

KAFD

arab national bank (anb)

ACWA Power Co.

Saudi National Bank (SNB)

National Shipping Company of Saudi Arabia (Bahri)

Mouwasat Medical Services Co.

Awqaf Investment

Banque Saudi Fransi (BSF)

Middle East Paper Co. (MEPCO)

Saudi German Health

Alinma Bank

Saudi Basic Industries Corp. (SABIC)

Saudi Electricity Company

The Power and Water Utility Company for Jubail and Yanbu (Marafiq)

Retal Urban Development Co.

Al-Sharif Law Firm

ADNOC Drilling

Saudi Arabian Oil Company (Aramco)

Bank AlJazira

MBC Group

Dr. Soliman Abdel Kader Fakeeh Hospital Co.

Saudi Real Estate Co. (Al Akaria)

S&P Global

Nahdi Medical Company

Amlak International Finance Company

Khaligyoun Legal Advisors (KLA Firm)

The Company for Cooperative Insurance (Tawuniya)

The Financial Academy

Jahez International Company for Information System Technology (Jahez)

Arabian Drilling Co.

Arabian Contracting Services Co.

Saudi Logistics Services Co. (SAL)

Saudi Telecom Company (STC)

Tanmiah Food Co.

Tassnief

Impact46

Cenomi Centers

Savola Group

MSCI

TAM Development

Bawan

Defi Technologies

Sukuk Capital

Kingdom Holding

Dalipal

Saudi Tadawul Group

Sibionics

Sunwoda EVB

Xiaomi

Great Wall Motor

Sino Biopharma

Tofflon

Central New Energy

Jingdong Property

CNGR Advanced Materials

Zoomlion

Beijing Energy International

Jinko Solar

China International Marine Containers (CIMC)

Supcon

This list is not exhaustive, we expect more corporates to join in the near future directly.

# Government Entities Participating



General Organization for Social Insurance (GOSI)

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Environment Fund

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Capital Market Authority (CMA)

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National Debt Management Center (NDMC)

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Financial Sector Development Program (FSDP)

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Public Investment Fund (PIF)

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# Financial Institutions Participating



HSBC

Alistithmar Capital (ICAP)

Derayah Financial

anb capital

SNB Capital

Aljazira Capital

BSF Capital

Saudi Economic and Development Securities  
Company (SEDCO Capital)

EFG Hermes

Goldman Sachs

Moelis & Company

BMG Financial Group

Lazard

SAB Invest

Alkhair Capital

Zoho Corporation

Rothschild & Co.

Emirates NBD Capital

Sahm Capital

Alinma Investment

Bloomberg LP

Alkhabeer Capital

Morgan Stanley

Citigroup

Yaqeen Capital

Roemer Capital

Merrill Lynch

Deutsche Securities

Kamco Invest

Omega Financial Solutions

J. P. Morgan



# Agenda

**DAY ONE | TUESDAY 18<sup>TH</sup> FEBRUARY 2025**

Main conference, KAFD Conference Centre



The CMF main conference offers expert-led sessions that delve into global macroeconomic trends, uncovering key challenges and opportunities shaping the financial landscape. This agenda provides a comprehensive overview of worldwide market dynamics, policy shifts, and economic forecasts, fostering thought-provoking discussions and strategic insights. Designed for decision-makers, this platform emphasizes critical global topics, empowering attendees with the knowledge to navigate complex markets. Engage with influential leaders and thought leaders as they share actionable perspectives to shape the future of global finance.

<b>08:00 – 08:25</b>	<b>REGISTRATION &amp; NETWORKING</b> Hosted by: Mohammed Islam, Host and Founder – The Mo Show Podcast
<b>08:25 – 08:30</b>	<b>OPENING &amp; WELCOMING</b> Hosted by: Mohammed Islam, Host and Founder – The Mo Show Podcast
<b>TRACK 1</b>	<b>THE ANNUAL ECONOMIC SPRINT™</b> Navigating New Economic Frontiers: Macro, Growth, and Regional Dynamics
<b>08:30 – 08:40</b>	<b>SPRINT 1: Global Economic Outlook: Evolving Global Dynamics and Economic Shifts</b>  Globalisation and geoeconomics drove macro-economics for decades, but further shocks to the system drive the geopolitical balance higher in the world view. In an era of sluggish growth (rate cuts, inflation, US elections) many have a cautiously optimistic view. What is the latest economic outlook globally, and what are the different regional influences driving the global economy?  <b>Speaker:</b> Nathan Sheets, Global Chief Economist – Citigroup <b>Moderated by:</b> Mohammed Islam, Host and Founder – The Mo Show Podcast
<b>08:40 – 08:50</b>	<b>SPRINT 2: Middle East Economic Outlook: Regional Growth, Economic Diversification, and Driving FDI</b>  The IMF predicted growth for the region, and growth expectations in the region outpace those of all other regions. With major reforms and projects still pressing ahead, we are seeing the impacts of non-oil reliance progressing further.  This session will deep dive into regional economics and in particular Saudi Arabia. With growth across consumption, travel, tourism and hospitality, how does that help drive FDI and further growth to progress the agenda towards 2030?  <b>Speaker:</b> Ahmed Shams El Din, Managing Director and Head of Global Research – EFG Hermes <b>Moderated by:</b> Mohammed Islam, Host and Founder – The Mo Show Podcast
<b>08:50 – 09:00</b>	<b>SPRINT 3: The Evolution of Capital Flows</b>  Examining theoretical foundations of capital flows in a rapidly transforming global economy. Building on macroeconomic and regional insights from the previous sessions, this session will focus on the shifting paradigms of capital allocation across borders, sectors, and asset classes. How are key sectors responding to the evolving economic landscape and regional dynamics outlined earlier. What are the forces reshaping industries such as technology, energy, healthcare, and finance, (focusing on digital transformation, green initiatives, and demographic-driven demands).  <b>Speaker:</b> Raman Subramanian, Managing Director & Global Head of Solutions – MSCI <b>Moderated by:</b> Mohammed Islam, Host and Founder – The Mo Show Podcast
<b>09:00 – 09:10</b>	<b>SPRINT 4: Commodities and Growth: Unveiling Opportunities in a Dynamic Market</b>  This session will explore the transformative role of commodities in shaping the GCC's economic growth and advancing its capital markets. Despite shifts in supply and demand dynamics, the region is uniquely positioned to leverage its commodities expertise to drive innovation, resilience, and long-term value creation. Panelists will delve into strategies for navigating market fluctuations, enhancing competitiveness, and leveraging the potential of commodities to support regional and global economic ambitions.  <b>Speaker:</b> Russel Robertson, Chief Commercial Officer – Gulf Mercantile Exchange <b>Moderated by:</b> Mohammed Islam, Host and Founder – The Mo Show Podcast
<b>09:10 – 09:30</b>	<b>SPRINT 5: Economic Express: Fast-Tracking Insights on Global Capital Trends</b>  In this rapid-fire session, top economists and financial leaders tackle the most pressing questions shaping global capital markets today. From evolving economic landscapes to regional dynamics driving growth, this engaging Q&A format will deliver fast-paced, insightful discussions on emerging trends, challenges, and opportunities. With a focus on audience interaction, panelists will share their perspectives on navigating uncertainties and leveraging innovative strategies to sustain economic momentum in a multipolar world.  <b>Speakers:</b> Natasha Sanders, Co-Head of ECM Origination, EMEA – Morgan Stanley   Faisal AlAzme, Head of CEEMEA Equity Research – Goldman Sachs   Charles-Henry Gaultier, Equity Capital Markets – Managing Director-Paris – Lazards   Shakir Iqbal, Head of CEEMEA Equity Sales – J.P. Morgan <b>Moderated by:</b> Peter Niklewicz, Institutional Clients Relations Head – Saudi Exchange

**09:30 – 09:45**    **SPRINT 6: Pioneering Clean Energy: Strategic Financing for Sustainable Power and Water Projects**

Financing large-scale renewable energy and infrastructure projects is critical to achieving the Kingdom's long-term sustainability goals. This session will explore the financial blueprint for driving green growth, examine various ways of structuring large infrastructure investments, managing financial risks, and leveraging innovative funding models. We will highlight the role of green financing and capital markets in accelerating renewable energy expansion. The discussion will also feature case studies of successful green projects and examine how strategic financial planning can support the Kingdom's energy transformation.

**Speakers:** Abdulhameed AlMuhaidib, Chief Financial Officer – ACWA Power

**Moderated by:** Mohammed Islam, Host and Founder – The Mo Show Podcast

**09:45 – 10:00**    **KAFD IN FOCUS: Building a Business Ecosystem**

An exclusive fireside chat which unveils the latest milestones in KAFD's transformative journey. Discover the nexus between urban development, economic diversification, and strategic connections and how they are shaping a financial center of the future.

**Speaker:** Ibrahim AlSughayer, Chief Financial Officer – KAFD

**Moderated by:** Fatima Daoui, Business News Anchor – Al Arabiya

**10:00 – 10:25**    **SAUDI ORCHESTRA SHOW (Performing the Saudi Anthem)****TRACK 2**    **THE CAPITAL HORIZON: The Middle East as the New Capital Market Nexus****10:25 – 10:30**    **OPENING SPEECH**

**Speaker:** Sarah AlSuhaimi, Chairperson – Saudi Tadawul Group

**Hosted by:** Mohammed Islam, Host and Founder – The Mo Show Podcast

**10:30 – 10:50**    **FIRESIDE CHAT 1: Saudi Arabia's Economic Horizon: Beyond Growth on the International Stage**

As the Kingdom's economy continues to reach and surpass key milestones—(trillion-dollar economic standing, non-oil activities half of GDP, investment projected to rise to 28% of GDP by 2030, and economists predicting stronger FDI inflows)—the messages seem to say there is still much more to come on the horizon. With significant strides in tourism and events like Expo 2030 and the FIFA World Cup 2034 confirmed, how does the Kingdom envision its position on the international stage, and what more opportunities do we see for it ahead?

**Speaker:** H.E. Mohammed AlJadaan, Minister of Finance and Chairman of the Financial Sector Development Program Committee

**Moderated by:** Khaled AlHussan Confirmed, Chief Executive Officer – Saudi Tadawul Group

**10:50 – 11:15**    **PANEL 1: Capital Crossroads: Connecting Global Investment Hubs**

As the global economy adapts to rapid geopolitical and technological change, Hong Kong, United States, United Kingdom and Saudi Arabia emerge as pivotal markets shaping the future of capital flows and investment strategies. This session brings together representatives from these influential regions to discuss how shifting economic power and interconnected markets are redefining opportunities for investors. Panellists will delve into macroeconomic trends that are reshaping global capital flows and impacting investment decisions.

The conversation will also dive into the investment landscapes of these regions, address strategies for balancing risks and rewards in emerging economies, offering practical insights on diversification and building resilient portfolios for sustainable growth in an evolving global financial landscape.

**Speakers:** H.E. Eng. Khaled AlFaleh, Minister of Investment of Saudi Arabia – Ministry of Investment |

Baroness Gustafsson of Chesterton OBE, Minister for Investment, United Kingdom – His Majesty's Government

**Moderated by:** Constantin Cotzias, European Director – Bloomberg

**11:15 – 11:35**    **FIRESIDE CHAT 2: Redefining Capital Markets: Navigating Change in a New Economic Landscape**

Macroeconomic dynamics are increasingly shaped by factors beyond traditional economic measures. In this new era of change, investor demand is shifting towards considerations that extend beyond just financial performance. Are capital markets charting a new course? As questions about where and how to invest become more pressing, this session will explore the future of capital markets, and the significance of diversification and investment strategies, highlighting the necessity of foresight and strategic thinking.

**Speaker:** Abdulaziz Alhassan, Board Commissioner – Capital Market Authority

**Moderated by:** Faris AlGhannam, Chief Executive Officer – HSBC Saudi Arabia

**11:35 – 12:10**    **PANEL 2: Global Capital Markets: Enhancing Resilience and Connectivity**

This panel will bring together global leaders from leading exchanges and financial organizations to discuss strategies for enhancing market resilience and improving risk management amid global challenges. Panellists will discuss the critical role of exchanges in advancing ESG standards, fostering sustainable finance, and driving technological innovation. The discussion will also focus on the power of international collaboration and market integration to enhance global connectivity, improve transparency, and align regulatory frameworks, ensuring a robust and interconnected global financial ecosystem.

**Speakers:** Eng. Khalid AlHussan, Chief Executive Officer – Saudi Tadawul Group |

Bonnie Y Chan, Chief Executive Officer – Hong Kong Exchanges and Clearing Limited (HKEX) |

Roland Chai, President of NASDAQ Europe – NASDAQ |

Nandini Sukumar, Chief Executive Officer – The World Federation of Exchanges

**Moderated by:** Fatima Daoui Confirmed, Business News Anchor – Al Arabiya

**12:10 – 12:55**    **PANEL 3: From Desert to Dynamo: The Middle East's Capital Market Transformation**

This panel will explore the future of GCC markets and their pivotal role in attracting foreign direct investment (FDI) to stimulate international demand. As global supply chains evolve and investor priorities shift, greater collaboration within and between regional blocs presents significant opportunities. Key topics will include the benefits of closer cooperation on cross-listings, leveraging competitive strengths and shared values, and understanding the trends driving investor focus. The discussion will also address the impact of global economic headwinds on the region and how embracing sustainability is shaping the transition to a post-oil economy, positioning GCC markets for long-term growth and resilience.

**Speakers:** Mohammed AlRumaih, Chief Executive Officer – Saudi Exchange | Shaikh Khalifa Al Khalifa, Chief Executive Officer – Bahrain Bourse | Abdulaziz AlEmadi, Acting Chief Executive Officer – Qatar Stock Exchange | Haitham AlSalmi, Chief Executive Officer – Muscat Stock Exchange | Abdulla AlNuaimi, Chief Executive Officer – Abu Dhabi Securities Exchange,  
**Moderated by:** Faris AlGhannam, Chief Executive Officer – HSBC Saudi Arabia

**12:55 – 13:25**    **LUNCH BREAK**

**Hosted by:** Mohammed Islam, Host and Founder – The Mo Show Podcast

**13:25 – 13:45**    **ANNOUNCEMENTS, MoUs AND AGREEMENTS**

**Hosted by:** Mohammed Islam, Host and Founder – The Mo Show Podcast

**TRACK 3:**    **THE CAPITAL CRYSTAL BALL: The Future Landscape of Capital Markets****13:45 – 14:20**    **PANEL 4: Navigating Opportunities in an Evolving Landscape**

Exploring the latest strategies and diversification trends shaping the industry and how technology is revolutionizing the sector. This panel will analyse shifting client preferences and behaviours, highlighting how investment banks and Asset Management firms can adapt to meet the needs of tomorrow's investors. How can the Power of Collaboration create potential synergies between firms to enhance offerings and drive innovation in an increasingly competitive market.

**Speakers:** Loai Bafaqeeh, Head of Securities & Acting Chief Technology Officer – SNB Capital | Naif AlMesned, Managing Director & Chief Executive Officer – Aljazira Capital | Mohammed AlShammasi, Chief Executive Officer – Derayah Financial | Raed Ibrahim Alhumaid, CMA Deputy of Market Institutions – Capital Market Authority  
**Moderated by:** Yazeed Alsalloom, Chief Executive Officer – Merrill Lynch

**14:20 – 14:50**    **PANEL 5: Forging Connections in Chemicals, Energy, and Oil & Gas: Shaping a Sustainable Future**

This panel will explore the latest developments in the chemicals, energy, and oil sectors, focusing on their interconnected roles in driving economic growth and sustainability. Panelists will discuss how innovation and sustainability initiatives are shaping these industries, while addressing global challenges and emerging opportunities. The session will also highlight the technological advancements that are happening in these sectors in the region as companies look to support industrial growth and ensure long-term resilience.

**Speakers:** Peter Hutton, Saudi Aramco's Investor Relations Senior Vice President – Saudi Arabian Oil Company (Aramco) | Yousef Salem, Chief Financial Officer – ADNOC Drilling  
**Moderated by:** Paula Huo, Director, Global Advisory – Rothschild & Co.

**14:50 – 15:25**    **PANEL 6: Banking on the Future: Driving Financial Innovation and Economic Growth in Saudi Arabia**

Exploring the pivotal role of banking in Saudi Arabia's economic transformation, highlighting key areas such as sustainability, digital innovation, and adaptability to evolving customer needs. Panelists will explore strategies to meet evolving customer needs, enhance operational excellence, and advance financial inclusion across the sector. The conversation will deep dive into how panelists are leveraging advanced technologies to reshape financial services, driving holistic digital transformation, and building a resilient, sustainable financial ecosystem that aligns with the Kingdom's ambitious economic objectives.

**Speakers:** Tony Cripps, Managing Director & Chief Executive Officer – Saudi Awwal Bank (SAB) | Ezequiel Holcman, Chief Executive Officer, D360 | H.E. Dr. Khaled AlDhafer, Vice Governor for Supervision and Technology – Saudi Central Bank (SAMA)  
**Moderated by:** Omar AlZaim, Head of Investment Banking in Saudi Arabia & Chief Executive Officer – Goldman Sachs Saudi Arabia

**15:25 – 15:45**    **FIRESIDE CHAT 3: Unlocking Market Potential: Expert Insights on Policy-Driven Economic Growth**

The Kingdom has continued to position itself for sustained growth and development with the strategic appointment of experienced and visionary leaders at the helm of its key sectors. With this perspective, this fireside chat will provide insights into how recent and new government policies are being translated into actionable strategies and their impact on the financial sector and economic growth. The discussion will delve into the role of public-private collaboration in driving economic development and market stability, explore the pivotal role of research in policy making, and examine how research-driven insights can inform economic planning, offering a comprehensive view of the Kingdom's economic future.

**Speakers:** H.E. Mazen AlSudairi, Adviser to the General Secretariat of the Council of Ministers  
**Moderated by:** Georgia Tolley, Journalist, Radio presenter – Dubai Eye

**15:45 – 16:25**    **PANEL 7: Innovating Financial Markets for Future Growth and Efficiency**

This panel brings together prominent leaders in the financial services industry to explore the innovations shaping the future of financial markets, zeroing in on the latest developments in Saudi Arabia. The discussion will delve into the role of advanced trading technologies, the importance of diverse investment products, and the impact of regulatory frameworks on market development. Gain insights into how these experts are navigating the challenges and opportunities of investing in Saudi Arabia's capital market, attracting regional and global investors, and supporting the Kingdom's economic development in line with Vision 2030.

**Speakers:** Adam Matuszewski, Head of EMEA Business Development – Citadel Securities | Gunjan Chauhan, Global Head of ETF Capital Markets & Markets Intelligence – State Street Global Advisors | Shahjahan Mirza, Head of Asset Management – BSF Capital | Helen Flannery, EMEA Emerging Markets Product and Head of Futures Execution & Clearing Global Product – Goldman Sachs International | Omar Ardati, Head of Private Equity – anb Capital

**Moderated by:** Edmond Christou, Senior Equity Analyst Gulf Financials – Bloomberg Intelligence

**16:25 – 17:05**    **PANEL 8: Data Driving Capital Markets: Monetising Insights and the Future of Data in Shaping Capital Markets**

Sell-side entities, including investment banks and brokerages, generate valuable proprietary data from market analysis, trading, and client interactions, offering insights into market trends, consumer behaviour, and economic indicators. However, monetizing this data presents challenges, particularly due to regulatory constraints around data privacy and security. Firms must comply with these regulations while investing in advanced analytics infrastructure to manage large volumes of data. On the buy-side, firms leverage this data to gain competitive insights and enhance investment strategies. Meanwhile, infrastructure companies such as stock exchanges and clearinghouses also play a significant role in data monetization, using their vast transactional data to provide services like predictive analytics and risk management solutions. With the rapid advancements in AI and the increasing importance of data-driven solutions, this session will explore the future of data in capital markets. Can we envision a world where data-backed solutions become central to capital market development?

**Speakers:** Mehdi Miri, Chief Executive Officer – DirectFN | Doug Peterson, Special Advisor & Member of the Board of Directors – S&P Global | Katharine Furber, Global Head of Emerging Markets Trading Product – Bloomberg LP | Olivier Roussy Newton, Chief Executive Officer & Chairman of DeFi Technologies and the Co-Founder of Valour – Valour | Yazeed AlDumaiji, Chief Executive Officer – Wamid

**Moderated by:** Reina Takla, Business Editor, Head of business section – Arab News

**17:05 – 17:35**    **PANEL 9: Shaping the Future of Real Estate and Construction: Innovation and Growth in a Transforming Economy**

This panel will explore the evolving landscape of the real estate and construction sectors in Saudi Arabia and the region, focusing on how leading companies are leveraging innovation, sustainable practices, and strategic partnerships to drive growth. Panelists will discuss trends, investments, and key initiatives shaping the sector, while addressing opportunities and challenges in balancing rapid growth with sustainability and innovation. The discussion will highlight how these industries are contributing to the Kingdom's long-term economic goals and supporting Vision 2030 by meeting the demands of a growing population and fostering economic diversification.

**Speakers:** Samia Hajjou, Strategy Vice President – AlKathiri Holding | Leila Al Suhaimi, Sustainability Manager – Retail Urban Development Co. | Fahad Alaslami, Chief Financial Officer – Saudi Real Estate Co. (Al Akaria) | Saud Almuhana, Investment Manager – Sukuk Capital

**Moderated by:** Raed AlQubaysi, Senior Vice President of Real Estate Investment – Awqaf Investment

**17:35 – 18:00**    **PANEL 10: Mobilizing Capital for Global Sustainability**

Meeting global sustainability objectives will require massive investments in sustainable infrastructure and technology. Financial markets play a crucial role in supporting sustainability initiatives by providing the necessary capital, creating incentives, and fostering innovation. This panel will explore the multifaceted approaches organizations are taking to support sustainability across environmental, social, and economic dimensions. We will examine the initiatives demonstrating each panel participant's commitment to sustainability through their various projects and investments that focus on reducing carbon footprints, promoting social equity, and ensuring economic viability.

**Speakers:** Scott O'Malia, Chief Executive Officer – International Swaps and Derivatives Association (ISDA) | Erik Ringvold, Chief Business Development Officer – Voluntary Carbon Market Company

**Moderated by:** Georgia Tolley, Journalist, Radio presenter – Dubai Eye

**18:00 – 19:00**    **SAUDI CAPITAL MARKET AWARDS 2024 CEREMONY**

**Hosted by:** Mohammed Islam, Host and Founder – The Mo Show Podcast

# Investor Hub Agenda

The Investor Hub is an interactive space where investors and innovators come together to showcase groundbreaking opportunities. It's designed to foster impactful pitches, collaborative discussions, and real-time feedback from leading market players. This unique setup bridges the gap between capital seekers and investors, creating a dynamic environment for deal-making and networking. With its engaging and fast-paced format, the Investor Hub enables participants to explore transformative ideas and forge partnerships that drive growth, innovation, and sustainable financial success.

TIME	SESSION TYPE	SPEAKER NAME
09:00 – 09:20	<b>Saudi Exchange Capital Management System Powering IPOs with Precision: One System, Maximum Efficiency</b>	<b>Nasser AlAjaji</b> Chief of Listing – Saudi Exchange
09:20 – 09:40	<b>Edaa Connect: Edaa Funds Distribution Platform</b>	<b>Mohammad AlHomaid</b> Head of Registry Services – Edaa
09:40 – 10:00	<b>DirectFN, A Best Of Saudi Arabia</b>	<b>Mehdi Miri</b> Chief Executive Officer – DirectFN
10:00 – 10:20	<b>World Cup Report</b>	<b>Iyad Ghulam</b> Head of Equity Research – SNB Capital
10:20 – 10:40	<b>Nomu – Parallel Market</b>	<b>Abdullah AlBeesh</b> Director, Financing & Investment Development Department – Capital Market Authority
10:40 – 11:00	<b>Company Overview: ADNOC Drilling</b>	<b>Youssef Salem</b> Chief Financial Officer – ADNOC Drilling
11:00 – 12:00	<b>Company Overview</b>	<b>Abdulaziz Altubayyeb</b> Managing Director of Strategy and Business Developmen – Awqaf Investment <b>Fahad Almajed</b> General Authority for Awqaf <b>Ibraheem Alhusaini</b> Chief Executive Officer – Ehsan <b>Abdulrahman Almashal</b> Chief of Staff – SNB <b>Hesham Alzaid</b> Managing Director - Real Estate – Riyadh Capital
12:00 – 12:45	<b>LUNCH BREAK</b>	
12:45 – 13:05	<b>Nahdi Sustainability Strategy</b>	<b>Jamil AlSulaimani</b> Corporate Communication Director – Nahdi Medical Company
13:05 – 13:25	<b>ewpartners – Cross-border Investments: Powering Global Resilience and Saudi Arabian Markets</b>	<b>Cliff Chau</b> Managing Partner – ewpartners
13:25 – 13:45	<b>Project Overview: Liqaa</b>	<b>Aldanah Al Saeed</b> Products Development Senior Lead Specialist – Wamid

# Agenda

TIME	SESSION TYPE	SPEAKER NAME
09:40 – 10:00	<b>Empowering Growth:</b> Equity Incentives for a Competitive Workforce	<b>Abdulhadi Alherz</b> Senior Vice President, Middle East Equity Plan Services – J.P. Morgan
10:00 – 10:20	<b>Company Overview</b>	<b>Erik Ringvold</b> Chief Business Development Officer – Voluntary Carbon Market (VCM)
10:20 – 10:40	<b>The Future of Data in Saudi Capital Markets</b>	<b>Mohammed Zarook</b> Chief of Market Information & Indices – Wamid
10:40 – 11:00	<b>Company Overview</b>	<b>Olivier Roussy Newton</b> Chief Executive Officer – Valour  <b>Johan Wattenstrom</b> Co-founder – Valour
11:00 – 11:20	<b>BREAK</b>	
11:20 – 12:00	<b>Empowering Growth:</b> Insights on Saudi Capital Markets Performance and Sustainable Data Strategies	<b>Claire Lahoud</b> Executive Director – S&P Global Market Intelligence  <b>Patil Mesrobian</b> Director – S&P Global Sustainable 1  <b>Timucin Engin</b> Managing Director – S&P Global Ratings
12:00 – 12:45	<b>LUNCH BREAK</b>	
12:45 – 13:05	<b>Company Overview</b>	<b>Jasmine Mehta</b> Executive Director of Sustainability & Climate Corporate Sales - EMEA – MSCI
13:05 – 13:25	<b>Company Overview</b>	Fahad Alenzi Head of Asset Management – Yaqeen Capital
13:25 – 13:45	<b>Shaping Tomorrow:</b> First Mills' Journey Toward a Sustainable and High-Quality Food Future	<b>Abdulwahab Zarah</b> Investor Relations Director – First Mills  <b>Alaaeldin Shousha</b> Chief Financial Officer – First Mills

# Prominent Speakers



**H.E. Mohammed  
AlJadaan**

Minister of Finance &  
Chairman of the Financial  
Sector Development  
Program Committee



**H.E. Eng.  
Khaled AlFaleh**

Minister of Investment  
of Saudi Arabia  
Ministry of Investment



**Baroness Gustafsson  
of Chesterton OBE**

Minister of Investment  
of the United Kingdom  
His Majesty's Government



**H.E. Dr. Khaled  
AlDhafer**

Vice Governor for  
Supervision and Technology  
Saudi Central Bank (SAMA)



**H.E. Mazen  
AlSudairi**

Adviser to the General  
Secretariat of the  
Council of Ministers



**Abdulaziz  
Alhassan**

Board Commissioner  
Capital Market Authority



**Sarah  
AlSuhaimi**

Chairperson  
Saudi Tadawul Group



**Eng. Khalid  
AlHussan**

Chief Executive Officer  
Saudi Tadawul Group



**Raed Ibrahim  
AlHumaid**

CMA Deputy of  
Market Institutions  
Capital Market Authority



**Bonnie  
Y Chan**

Chief Executive Officer  
Hong Kong Exchanges and  
Clearing Limited (HKEX)



**Nandini  
Sukumar**

Chief Executive Officer  
The World Federation  
of Exchanges



**Roland  
Chai**

President of  
NASDAQ Europe  
NASDAQ



**Mohammed  
AlRumaih**

Chief Executive Officer  
Saudi Exchange



**Shaikh Khalifa  
AlKhalifa**

Chief Executive Officer  
Bahrain Bourse



**Abdulla  
AlNuaimi**

Chief Executive Officer  
Abu Dhabi Securities  
Exchange



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AlHussan**

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Saudi Tadawul Group



**Faris  
AlGhannam**

Chief Executive Officer  
HSBC Saudi Arabia



**Yazaid  
AlSalloom**

Chief Executive Officer  
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**Omar  
AlZaim**

Head of Investment Banking  
in Saudi Arabia & Chief  
Executive Officer  
Goldman Sachs Saudi Arabia



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Hani**

Senior Business News  
Presenter  
Al Arabiya



**Fatima  
Daoui**

Business News Anchor  
Al Arabiya



**Constantin  
Cotzias**

European Director  
Bloomberg



**Georgia  
Tolley**

Journalist & Radio Presenter  
Dubai Eye



**Edmond  
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Gulf Financials  
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Saudi Exchange



**Reina  
Takla**

Business Editor & Head  
of the Business Section  
Arab News



**Mohammed  
Islam**

Host & Founder  
The Mo Show

# Floor Plan

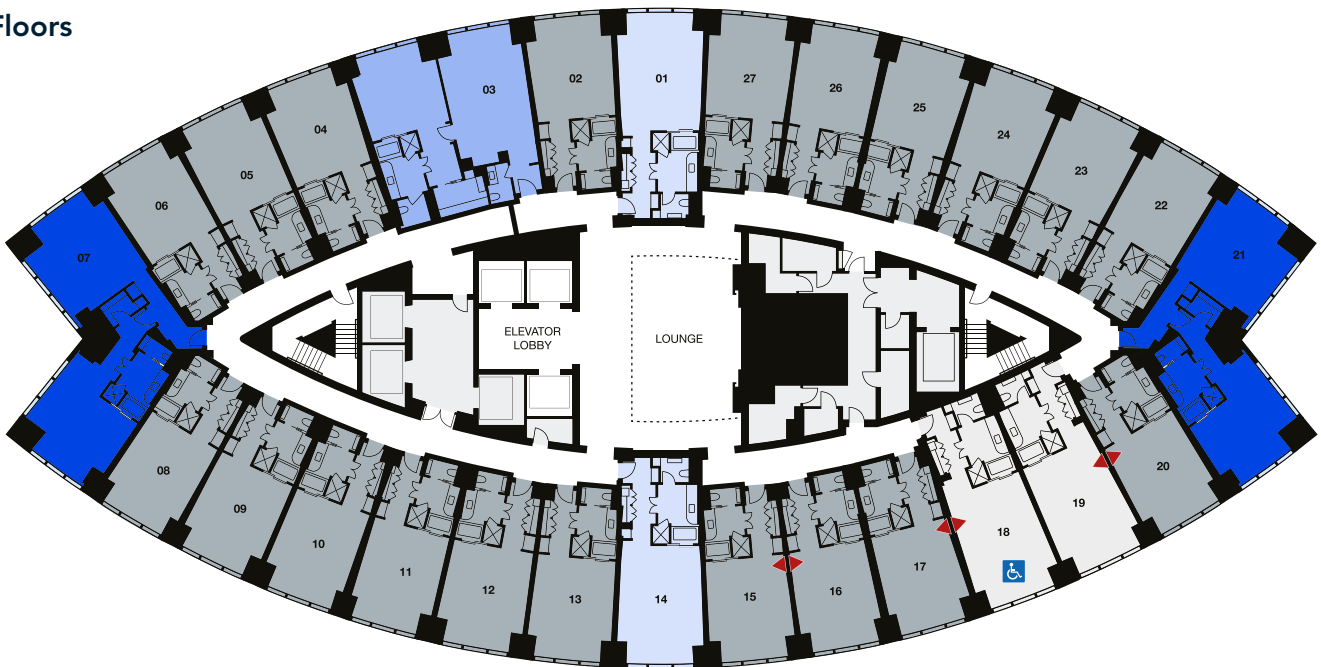
## KAFD Venue Overview

- Public Parking**  
Free parking for Visitors
- KAFD Metro Station**
- Conference Center**  
Speakers, Discussions, Media and much more!
- Networking Area**  
Sponsor Booths
- Conference Center Registration Access Path**
- Conference Center Basement Parking Access**
- Uber/Taxi Pick Up / Drop Off #1**
- Uber/Taxi Pick Up / Drop Off #2**
- West Side Main Entrance**



## North & South Meeting Rooms

### All Floors



- Superior King Room
- One Bedroom Superior Suite A
- Deluxe King Room
- Accessible Room
- Deluxe Twin Room
- Connecting Rooms
- Four Seasons Executive Suite

# Floor Plan

## Four Seasons Hotel

### Venue Map



# Sponsor Booths



## Gold

3,6m x 3,2m Total Space

Premium Furniture

Shared Balcony Space

### Branding

Glass Wall

Booth Partition

Branding Pillar

### Furniture

1x Coffee Table

4x Single Seater Sofas

### Decor

1x Small Table Plant

# Sponsor Booths



## Platinum

5m x 3,9m Total Space (Booth size exclusive of Balcony size)

Customizable interior

Premium Furniture

TV screen

Exclusive Balcony Space (straight 2,5m x 5m)

### Branding

Glass Wall Branding

Suite Curved Partition & Suite Straight Partition

Branding Pillar

Hanging Branding

### Furniture

1x Cocktail Table & 2x Cocktail Chairs

2x Coffee Table

2x Single Seater Sofas

1x Double Seater Sofa

### Decor

1x Small Table Plant

1x Large Plant Pot

# Sponsor Booths



## Mega

4,9m x 3,9m Total Space (Booth size exclusive of Balcony size)

L Shaped Balcony (27,22 sqm)

Customizable interior

Premium Furniture

TV Screen

### Branding

Glass Wall Branding

Suite Curved Partition & Suite Straight Partition

Branding Pillar

Hanging Branding

### Furniture

1x Cocktail Table & 2x Cocktail Chairs

2x Coffee Table

2x Single Seater Sofas

1x Double Seater Sofa

### Decor

1x Small Table Plant

1x Large Plant Pot

# Hotel Recommendations



## Four Seasons Hotel Kingdom Centre, Riyadh

Soaring over the city in the iconic Kingdom Tower, Four Seasons Hotel Riyadh is a buzzing hub at the forefront of style and sophistication. Redesigned interiors bring authentic Saudi heritage and craftsmanship to life, while our distinguished team provides a bespoke experience through thoughtful, personalized service and hospitality. For a discounted rate at the hotel, please click on the link below.



\*Four Seasons Riyadh booking link valid until rooms are available to sell.



## Hyatt Regency Riyadh Olaya

Experience the perfect blend of business and leisure at the Hyatt Regency Riyadh Olaya. Enjoy modern architecture, comfortable rooms, an array of business services, and family-friendly amenities. Your visit to Riyadh will be both engaging and productive, with the King Abdullah Financial District (KAFD) and the Riyadh International Convention & Exhibition Center conveniently located nearby.



\*Booking link is valid until 10/02/2025. The booking dates fall between 16-21/02/25.



# Hotel Recommendations



## Voco Riyadh

Warm hospitality and comfort combine at voco® Riyadh. An award winning hotel and the preferred destination for Riyadh Season. You'll find us on King Fahad Road, close to government offices and Riyadh Park Mall, with fast access to King Khalid International Airport. Spacious rooms offer our hallmark voco™ styling, plus media hubs for all your devices, and there's a choice of global dining in six restaurants.



\*Booking link is valid until 30/01/2025. The booking dates fall between 16-21/02/25.



## DoubleTree by Hilton Riyadh Financial District

DoubleTree by Hilton Riyadh Financial District offers a modern, luxurious stay in Riyadh's dynamic business hub. Located just minutes from the King Abdullah Financial District (KAFD), it's ideally suited for global visitors. The hotel features contemporary rooms, top-tier amenities, and exceptional service. Guests can enjoy diverse dining options, a fully-equipped fitness center, and versatile meeting facilities. With its prime location, including close proximity to KAFD, DoubleTree ensures a comfortable and productive experience for all travellers.



\*Booking link is valid until 05/02/2025. The booking dates fall between 16-21/02/25.

# Metro Station Guide

## How to reach KAFD and Four Seasons Hotel using the metro station

You can easily reach the KAFD area via the Blue, Yellow, and Purple metro lines directly, or by transferring from the Red and Orange tracks.

You can reach Four Seasons area via the Blue Metro line, by switching metro lines from the KAFD station.

Metro tickets can be conveniently purchased through the Darb App or by obtaining a Darb card at any metro station.

Alternatively, you can use Apple Pay directly for a seamless travel experience.

For more information and the latest updates on the Riyadh Metro's phased operations, visit the official Riyadh Metro website, follow their social media channels or download the app.



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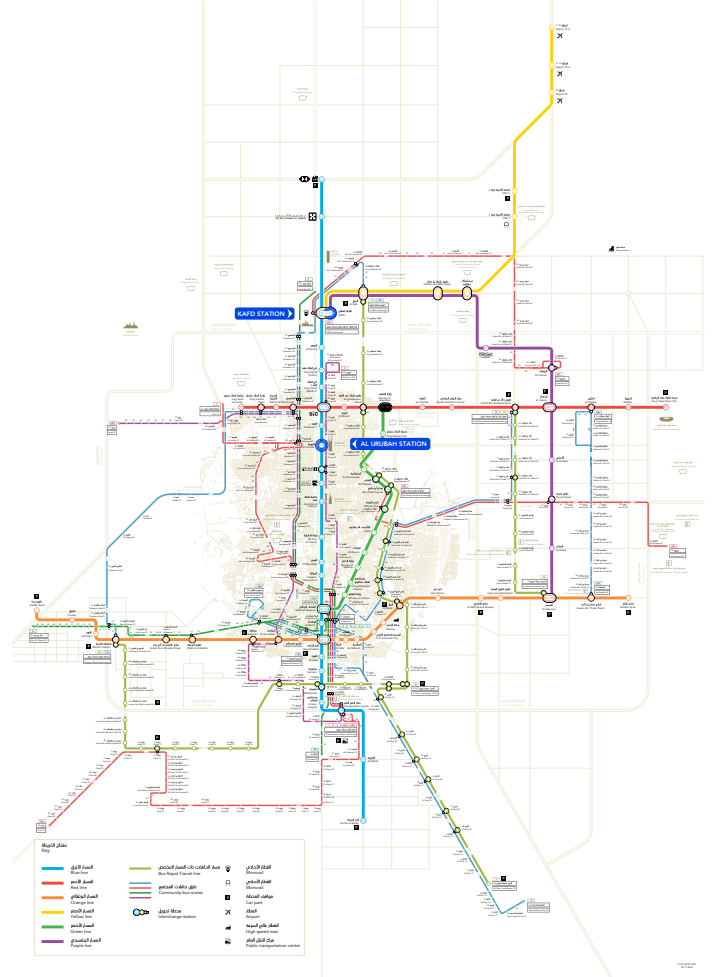
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rpt.sa





## KAFD Metro Station to Conference Centre

- **Conference Center**  
Speakers, Discussions, Meeting rooms & more!
- **KAFD Metro Station**  
Mode of Transport to reach the event
-  **Outdoor walking inside KAFD area**  
Follow the directional signage for A.01 Conference Center
-  **Rekab shuttle Vans: multiple stops**
- ... **Walking distance**

KAFD Metro Station	Conference Center	Rekab Metro to Conference Center
2.02	A.01	A.01 to 2.02

It will take you approximately 17min maximum for one of the options above.

# Contact Us

**Visit:** [global-cmf.com/riyadh2025](http://global-cmf.com/riyadh2025)